



AUM MULTITECH
SOLUTIONS

Advancing The Digital Era

Think Beyond Boundaries

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Why should YOU hire US?

- Experienced Team
- Work History of 50+ Clients across the nation
- Connectivity of more than 10,000+ Influencers across the nation
- Work History in almost every major industries
- Your One-Stop solution for all types Digital Marketing and IT services



What Services do we Offer?



**Social Media Marketing
and Management**



**Influencer Marketing
and PR Management**



**Search Engine Optimization
and Marketing**



Content Writing

swipe down ↓

What Services do we Offer? (Cont.)



**Web Development,
Maintenance
& Management**



**App Development,
Maintenance
& Management**



**Product/Food
and Location
Photography**

amazon

**Ecommerce
Management**



**Tele Calling and
24/7 Customer Support**

Social Media Marketing and Management

- Platforms:

- **Instagram Marketing :**

Creating and curating the graphical content and running Ad Campaigns to reach the most appropriate audience for your brand

- **Facebook Marketing :**

Managing Ad Campaigns, Creative Content, Develop and Engage with digital community

- **Youtube Marketing :**

Creating and Scheduling Excellent Content along with its Paid Ads Management to get most of out it

Social Media Marketing and Management (Cont.)

- Platforms (Cont.) :

- **WhatsApp Marketing :**

WhatsApp Marketing with Powerfool Tools to reach mass Audience at once to promote your brand.

- **Twitter Marketing:**

To create engaging content and develop a community to get better reach.

- **LinkedIn/Pinterest Marketing:**

To create engaging content and develop a community to get better reach.

Social Media Marketing and Management

- Services:

- ❑ Graphical Posts and Stories Creation
- ❑ SEO Optimized Social Media Blog Post Content Writing
- ❑ Product/Food and Shop Photography
- ❑ Influencer Marketing (Nano/Micro/Mega Influencers)
- ❑ Social Media Regular Post Scheduling
- ❑ Boosting Likes and Audience Reach on Social Media Content
- ❑ Running/Managing Social Media Paid Ad Campaigns
- ❑ Social Media Customer Relationship Management

Social Media Marketing and Management

- Graphical Stories/Post Creation and Mockups:



Social Media Marketing and Management

- Graphical Stories/Post Creation and Mockups:

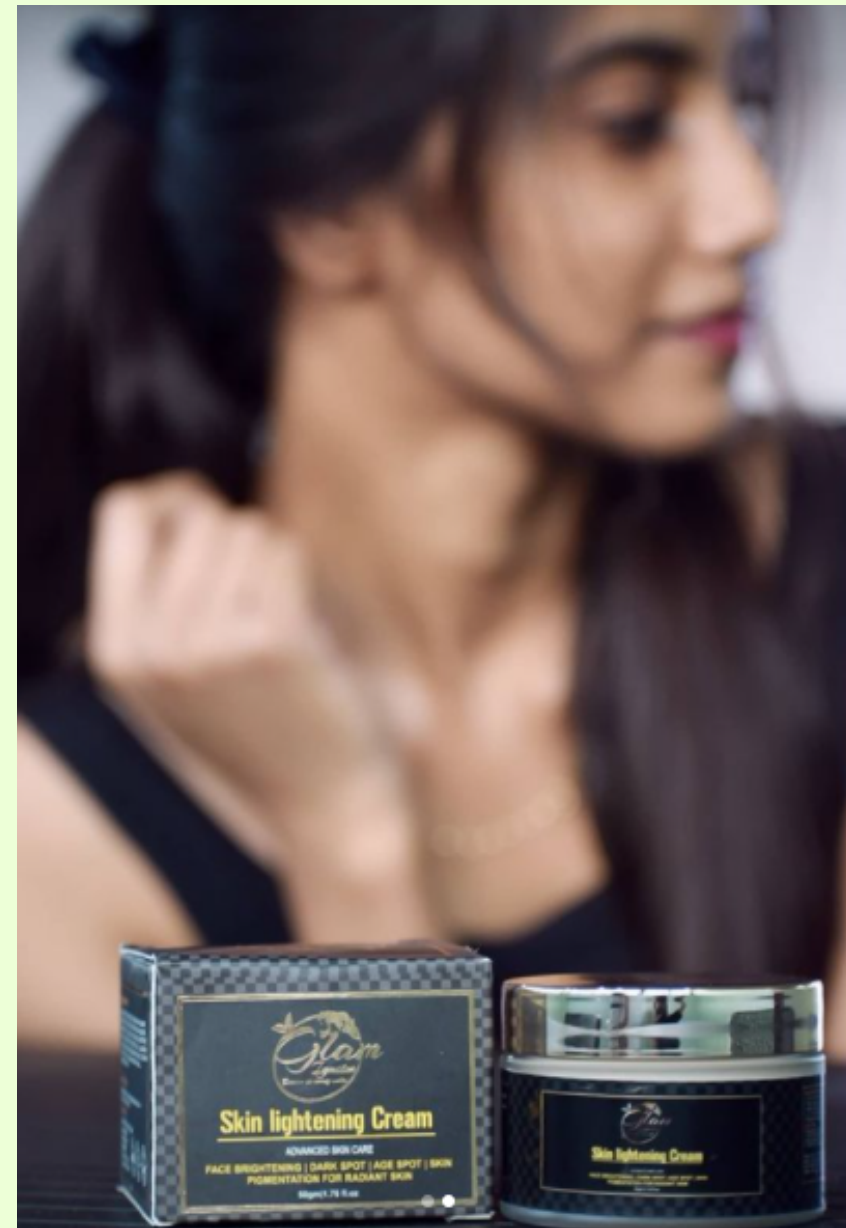


Influencer Marketing and PR Management

- Services:

- ❑ We have a connectivity of 10000+ influencers & bloggers
- ❑ Custom influencers selection according to the campaigns.
- ❑ Various Category/Genre of Influencers & Bloggers
- ❑ Availability of Nano/Micro/Mega Influencers
- ❑ Deciding Campaign Strategy according to your goals.
- ❑ Multiple Deliverables can be achieved
- ❑ Cost effective Marketing

Influencer Marketing and PR Management (Cont.)



Influencer Marketing and PR Management (Cont.)



Search Engine Optimization and Marketing

- Services:

- ON Page SEO:

- URL
- Title tag
- Meta description
- Heading tags
- Alt tags

- Keywords
- Content
- Speed
- Internal linking
- Images
- Mobile-friendliness

Search Engine Optimization and Marketing (Cont.)

- Services:

- OFF Page SEO:

- Classified Listing
- Social Bookmarking
- Profile Creation
- Blog Commenting
- Image Pdf/Ppt submission

- Forum Submission
- Web 2.0
- Directory Submission
- PR Submission

Content Writing

- Services:

- ❑ Blog Writing
- ❑ Copy Writing
- ❑ Caption & Creative Writing
- ❑ Proof Reading
- ❑ SEO Optimized Content Writing
- ❑ Article Writing / Website Content Writing
- ❑ Bulk Writing with Keyword Density



**100%
PLAGIARISM - FREE
CONTENT**

Web Development, Maintenance & Management

- Services:

- ❑ Dynamic Website Development
- ❑ Responsive and Attractive Design
- ❑ Compatible for All Devices
- ❑ Ecommerce Websites
- ❑ SEO Friendly
- ❑ API Integration Enabled Websiets
- ❑ Custom built website on the basis of different technologies as per the clients requirement



App Development, Maintenance & Management

- Services:

- ❑ **Dynamic App Development**
 - ❑ **Responsive and Attractive Design**
 - ❑ **Cross-Platform Development**
 - ❑ **In-App Purchases Enabled**
 - ❑ **API Integration Enabled Websites**
 - ❑ **Custom built Application on the basis of different technologies as per the clients requirement**
- 



Product/Food and Location Photography

- Product Photography:



Product/Food and Location Photography (Cont.)

- Product Photography:



Product/Food and Location Photography

- Food Photography:



Ecommerce Management



- Services:

- Creating and Listing new product on Amazon
- Analyze sales & inventory levels
- Compile industry research
- Analyze competitive Data and Amazon platform information.
- Campaign creations
- Plan and Execute Amazon Sponsored Ads campaigns
- Keyword Research
- Inventory Management, Coupon Planning, Daily Deals
- Ecommerce Feedbacks and Review Requirements Updates

Tele Calling and 24/7 Customer Support

- Services:

- Inbound Calling
- Outbound Calling
- Lead Generation
- 24/7 Customer Support
- Email Responses
- 24/7 Customer Query Management on Social Media
- B2B Telemarketing
- B2C Telemarketing
- Mass Auto-Calling with Custom Audio



Our Top Clients:



MOUNTAINOR
Well Being

recast®

KIMIRICA®



RIVONA
NATURALS



Our Top Clients:



Arāvi Organic



Aspiiro
Natural

Wellona



foxhunt



& MUCH MORE

THANK YOU



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